



• Field International development cooperation, technology policy
• Name Hanah Zoo
• Title 조교수

• Office Doheon Global School 23212
• Tel 033-248-2491
• email hanah.zoo@hallym.ac.kr

Education background

2017.2. 연세대학교 국제학대학원 (국제학박사, 개발협력 전공)
• 학위논문 Standardization and Innovation in Developing Countries: A case of national standard-setting committees in Vietnam

2007. 5. 미국 New York University
Robert F. Wagner School of Public Service (행정학석사, 정책 전공)

2003. 2. 연세대학교 교육학과 (교육학, 사회학사)

Major careers

Assistant Professor, March 2018 - Hallym University

Research Fellow / Lecturer, March 2017-February 2018
Center for International Studies, Graduate School of International Studies, Yonsei University.

Visiting Research Fellow, March 2018- Present
Asia Center, Seoul National University

Visiting Researcher, March 2014- February 2015
Innovation Management Group, Rotterdam School of Business, Erasmus University Rotterdam, the Netherlands.

Research Fellow/ Lecturer, September 2009 - August 2011
Asia Pacific Women's Information Network Center, Sookmyung Women's University, Seoul, Korea.

Project Officer, January 2008 - January 2009
KT Cultural Foundation, Seoul, Korea.

Peace Fellow, May 2007 - December 2007
Jointed appointment of eHomemakers, Kuala Lumpur, Malaysia and the Advocacy Network, Washington D.C., U.S.

Project Associate, September 2006 - April 2007
United Nations DESA DPADM, New York.

Programmer, March 2003 - November 2004
Samsung Data System (SDS), Seoul, Korea.

Studies & Books

Journal articles

* corresponding author

주한나, 김이수. 지속가능개발목표와 관광: 아세안관광표준 내용 분석을 통해 본 표준의 역할. 국제개발협력연구(등재). 10(3):161-198.

Minjin Kim, Hanah Zoo*, Heejin Lee, Juhee Kang. Mobile Financial Services, Financial Inclusion, and Development: A Systematic Review of Academic Literature. The Electronic Journal of Information Systems in Developing Countries (SCOPUS). 84(5):1-17.

엄도영, 이희진, 주한나* (2018). 의료정보 프라이버시 염려에 대한 근거이론적 연구: 전자건강기록(EHR) 시스템을 중심으로. 디지털융복합연구(등재). 16(1): 217-229.

엄도영, 주한나 (2017). 규제와 혁신의 관점에서 본 모바일의료용 앱 규제 정책, 엄도영, 주한나. 한국공공관리학회보(등재), 31(3): 389-418.

Hanah Zoo, Henk J. de Vries, and Heejin Lee (2017). Interplay of Innovation and Standardization: Exploring the relevance in developing countries, *Technological Forecasting and Social Changes* (SSCI, 5-year IF: 3.226). 118: 334-348.

주한나, 손혁상, 이희진 (2016). 한국의 국제개발연구 동향과 과제: 1956-2015 학술논문 분석. 주한나, 손혁상, 이희진. 국제지역연구(등재). 20(4): 3-34.

Hanah Zoo, Jooyoung Kwak, and Heejin Lee (2015). CJK ICT Standards Cooperation: In the same bed with different dreams, *International Journal of Standards and Standardization Research* (SCOPUS). 13(1): 1-18.

주한나, 이희진 (2014). 무역원조를 통한 개발도상국 대상 표준 협력: EU 및 미국의 사례와 한국에 주는 함의. 국가정책연구(등재). 28(3): 27-52.

Hanah Zoo, Heejin Lee, Jooyoung Kwak and Yongyoung Kim (2013). Data Protection and Privacy over the Internet: Towards development of an international standard, *Digital Policy and Management* (등재), Vol.11, No.3, April 2013.

Vlad Fomin, Hanah Zoo and Heejin Lee (2014). Understanding technology development process at the early standardization stage: The case of Cognitive Radio, *International Journal of IT Standards and Standardization Research* (SCOPUS). 12(2): 1-20.

■ Research in progress

Hanah Zoo and Heejin Lee (manuscripting). "Widening of development space? Exploring the 'standardization' options as an industrial strategy in developing countries: A case of Vietnamese national standards-setting committees."

Dong-hyu Kim, Hanah Zoo, Jonathan Liebenau, and Heejin Lee. (in review). "Standardization Strategy as an Industrial Policy to Overcome the Limits of Modularity-led Catch-up." Submitted to *International J. of Technology Management*

■ Book Chapters

주한나 (2018). 12장 개발도상국 무역기술장벽과 지속가능한 개발 (pp.323-361), 국제통상체제와 무역기술장벽. 안덕근 외 공저. 박영사.

Vlad Fomin, Hanah Zoo, and Heejin Lee (2018). A Method for Content Analysis of (Pre-)Standardization Activities: The Case of Cognitive Radio. In *Corporate and Global Standardization Initiatives in Contemporary Society*, Jacobs, K. (Ed.) (pp.116-137). IGI Global. ISBN: 1522553207.

I Others

■ Grants

Evaluation of International Standards Infrastructure Cooperation Program for Developing Countries: Korean Official Development Assistance (ODA), Heejin Lee and Hanah Zoo, Korean Standards Association, 2013, 2014, 2015, 2016, and 2017. // 표준 분야 ODA 평가: 개도국 표준체계 보급지원 사업 성과 평가 및 개선방안. 2013, 2014, 2015, 2016, 2017(P). 한국표준협회.

Knowledge Sharing Program (KSP) 2017-2018 in Vietnam: Standardization policy for industrial development: A case of Electrical/Electronics industry. Co-author with Heejin Lee. Korea Development Institute. 2017-2018. // 2017/18 베트남 KSP 사업 산업 발전을 위한 표준화 정책: 전기전자 산업 사례 정책연구, 공동연구원. 한국개발연구원. 2017.

Standards Cooperation in International Development Assistance: Analysis of OECD donor countries and implications for Korea (January 2014), received funding in part of the Milestone Research Project on Standards policies for the Creative Economy, Korea Standards Association, 2013.

APEC Guidelines on Standards Infrastructure (March 2014), Heejin Lee and Hanah Zoo, APEC Sub-committee on Standards and Conformance and Korean Standards Association, 2013-2014.

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From promoting gender equality to empowering women: role of e-Government in Asia and the Pacific, Dongju Choi and Hanah Zoo, Seoul: United Nations Project Office on Governance, 2013.

Institutionalizing Civic Engagement for Building Trust: the Case of Economic and Social Councils, Shannon Bond, Jacinto De Vera, Sharon Makoriwa, Mary Christine Ong-Reyes, Jessica Barret-Simpson, and Julia (Hanah) Zoo, New York: UN-DESA/NYU Wagner, Capstone Advance Project in International Public Policy and Management, 2007.