



▪ Field Internet coverage and data analysis, social news and editing practices, social content planning

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Education background

Doctor of Journalism and Mass Communication, the Graduate School, Ewha Womans University
 Master of the Department of Journalism and Broadcasting, Ewha Womans University
 Bachelor of the Department of Journalism and Broadcasting, Ewha Womans University

Major careers

Editor of (Korean Broadcasting Journal). Editor of (Media, Gender, & Culture). Editor of (Journal of Cybercommunication). Editor of (Studies of Broadcasting Culture)
 Director of Korean Association for Broadcasting & Telecommunication Studies, Director of Korean Women's Association for Communication Studies, Director of Cybercommunication Academic Society
 Visiting Scholar in the University of Washington, Visiting Scholar in the University of Texas at Austin
 Member of Committee on the Impact of Media Concentration
 Member of the Deliberative Committee of Advertorial, the Korea Press Commission
 Audiences Committee of Gangwon No.1 Broadcasting (G1). Audiences Committee of Chuncheon MBC
 Member of the Gangwon-do Election Commission
 Researcher of Planning Committee, the provincial office of Gangwon-do
 Researcher of the Chuncheon Information Committee
 Head of the Hallym University Web Site management Team
 Reporter of the JoongAng Ilbo

Studies & Books

Theses

- 한국사회와 인터넷저널리즘(단독). 한울 출판사
- 인터넷취재보도(공저). 한울 출판사
- 젠더, 이주, 모바일놀이(공저). 한울출판사
- 한국의 인터넷, 진화의 궤적(공저). 커뮤니케이션북스
- 디지털마니아와 포비아(공저). 커뮤니케이션
- 매스커뮤니케이션의 이해(공저). 커뮤니케이션북스
- 미디어조직과 성차별(공저). 한국언론재단
- 헬스케어콘텐츠 제작의 이해(공저). 소화출판사
- Obstacles to the Success of Female Journalists in Korea, Media, Culture & Society, 28 (1), 123-141.
- Cying for Me, Cying for Us: Relational Dialectics in a Korean Social Network Site, Journal of Computer Mediated Communication, 44(1).
- The border-crossing of habitus: media consumption, motives, and reading strategies among Asian immigrant women in South Korea, Media, Culture & Society, 33 (3), 415-431.
- The influence of journalists' gender on newspaper stories about women Cabinet members in South Korea, Asian Journal of Communication, 19(3), pp. 289 - 301. Internet as a Facilitator of Cultural Hybridization and Interpersonal Relationship Management for Asian International Students in Korea, Asian Journal of Communication, 19(2), pp. 152 - 169
- 트위터의 뉴스미디어로서의 가능성 「한국방송학보」, 제27권4호, pp. 7~4
- 주부들의 심리적 사회적 특성이 인터넷과 모바일폰 이용태도에 미치는 영향 연구 「한국방송학보」27권2호. 7-43.
- 뉴스 소비의 변화와 뉴스의 진화: 포털뉴스와 언론사 뉴스 사이트를 중심으로. 「언론정보연구」, 49권2호. pp. 5~36.
- 포털 뉴스의 의제설정과 뉴스가치 : 포털 뉴스와 인쇄신문의 비교 분석. 「한국언론학보」, 52-3, 28-52. 등 다수.